

arsenio
garcía

437 15th St. #2
Brooklyn, NY 11215 USA
(917) 291 2277
arsenio@arseniogarcia.com

experience

THE INNOVATION LAB at The Arnell Group New York, NY 2006 to 2007

Senior Product Designer: Lead Designer for a complete program; develop strategic framework, research, design and illustrate concepts for various household products

Clients: Home Depot

CANDLECROSS Quito, ECUADOR 2003 to present

Creative Director: Designed primary and secondary packaging for personal care products

Brands include: Five Condoms, Eurotest pregnancy test kits, Little Bear multi-vitamins

ANOMALY New York, NY 2007

Freelance Designer: Developed concepts and designs for beverage packaging

CHESKIN New York, NY 2006

Freelance Designer: Developed concepts for food product and its packaging

STUDIO RED at Rockwell Group New York, NY 2005 to 2006

Senior Industrial Designer; Strategist: Develop strategic framework for design development; design and illustrate concepts for projects that include vending machines, restaurants, trade shows, merchandisers and other brand activations and experiences

Clients: Coca Cola, Club Med, Mc Donald's, Mercedes Benz

MTV NETWORKS New York, NY 2004

Invited Artist: Created a concept, storyboard and illustrations for a signature author piece broadcasted on the LOGO TV channel

SMART DESIGN New York, NY 1999 - 2004

Industrial Designer: Developed products from conceptual phase to production; coordinated research and concept projects; organized brainstorming; managed projects including budgeting, proposal writing and client management

Clients: OXO, Hewlett-Packard, Coca Cola, Mc Donald's, Toshiba, Starbucks, Corningware, Wovo

ART CENTER COLLEGE OF DESIGN Pasadena, CA 2001 - 2003

Instructor: Faculty member at Art Center at Night - New York. Instructed "Introduction to Industrial Design"; initiated education partnership with Smart Design and ACCD; developed syllabus and course curriculum

DONALD CHADWICK AND ASSOCIATES Santa Monica, CA 1998

Furniture Designer: Designed office and home furnishings and fixtures; ideated design concepts; modelled prototypes; and prepared presentations in print and motion graphics

Clients: Herman Miller, Knoll, Forms and Surfaces

GACELMON MINERALES ARTISTICOS Cuenca, ECUADOR 1992, 1993, 1997

Design Consultant: Created and directed Design Department. Developed new products from conceptual phase through production; established product lines; coordinated the organization of products into appropriate categories for efficient production and sales

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- education** ART CENTER COLLEGE OF DESIGN Pasadena, CA 1994 - 1997
Bachelors of Science, Product Design
- ESCUELA EXPERIMENTAL DE DISEÑO DE MADRID Madrid, SPAIN 1991 - 1994
High Technician, Industrial Design
- awards** IDSA/IDEA Consumer Products Gold Award 2002, USA - OXO Suction Cups
ID Magazine Consumer Products Design Distinction 2002, USA - Wovo Serveware, OXO Suction Cups
IDSA/IDEA Student Gold Award 1999, USA - Vivace Chair
ID Magazine Student Honorable Mention 1998, USA - Soft Friends Play Mat
ALBERTO AGUILERA NATIONAL PAINTING CONTEST Finalist 1994, Quito, ECUADOR - El Estanque
MASSANA-MAMBAR FURNITURE COMPETITION Finalist 1993, Barcelona, SPAIN - Aracena Desk
- publications** WIRED MAGAZINE, TIME MAGAZINE, ID MAGAZINE, INNOVATION MAGAZINE, GRAPHIS, OTTAGONO,
POPULAR MECHANICS
- exhibitions** BIENAL INTERNACIONAL DE CUENCA Cuenca, Ecuador 2007 - Recoleta
(RE-DESIGN)UPDATE Brooklyn, USA 2003 - Soft Friends Play Mat
FIRSTOP Brooklyn, USA 2002 - Soft Friends Play Mat and La Jungla Bathroom accessories
ICFF New York, USA 1999 - Vivace Chair
SALON DU MEUBLE Paris, FRANCE 1999 - Vivace Chair
WESTWEEK Los Angeles, USA 1997, 1998 - Guadiana Chair, Monay welcoming furniture
LUZ, VIDA, COLOR Represented Ecuador in International Art Show; Madrid, SPAIN 1994 - Monos and Ingapirca
Series
ALBERTO AGUILERA National show for emerging artists; Quito, ECUADOR 1994 - El Estanque
O.E.I. One Man Show; Madrid, SPAIN 1994 - Azul, Monos and Ingapirca Series
DISEÑO EN MADRID Madrid, SPAIN 1993 - Aracena Desk
- additional information** COMPUTER EXPERTISE: Rhino, SolidWorks, Adobe Photoshop, Adobe Illustrator, Adobe InDesign,
Adobe After Effects, Ashlar Vellum and MS PowerPoint
- SKILLS: Model making, sketching, storyboarding, animation graphics, painting, sculpting, ceramics, felt making
- LANGUAGES: Spanish (native), English (fluent)
- ELIGIBILITIES: U.S.A. Greencard, European Citizenship